

The Manor



A Manor Woven Through Centuries

From Noble Beginnings to Timeless Beauty, a Story Etched in Stone and Spirit

Step through the grand stone archways of Adare Manor and into a living story that stretches back nearly a thousand years, a tale of legacy, love, resilience, and vision. Nestled on the banks of the River Maigue, this majestic estate bears the name of Adare village, from Áth Dara, “the Ford of the Oak.” Behind its serene name lies a gentle unfolding of history, one shaped over centuries by families, traditions, and love.

It begins in the 12th century, when the Normans brought with them a system of landholding known as the “manor.” The Manor of Adare was granted to Geoffrey de Marisco, only to be passed to his stepson, Maurice Fitzgerald. For generations, the Fitzgeralds ruled over Adare, their influence etched into the land, until rebellion and redistribution shattered their hold.

By the 1600s, a modest landowner named Donagh Quin quietly took root in Adare, buried with honour in the nearby Franciscan Abbey. His descendants, led by the industrious Thady Quin, slowly gathered

land and influence. Through generations of ambition and strategic alliances, the Quins transformed their position from humble to aristocratic. The first Quin family house, a stately Georgian residence built in the 1720s, stood proudly where Adare Manor now rises.

But it was in the 19th century that the transformation of Adare truly began. When Windham Henry Quin, the 2nd Earl of Dunraven, was rendered nearly immobile by gout, it was his wife, Lady Caroline Wyndham, who stirred the next chapter to life. Inspired by the cathedrals of Europe and driven by a shared passion for Gothic architecture, the couple envisioned a grand estate that would rival the finest houses of its time.

Work began in 1832. What followed was a monumental labour of love spanning three decades. Layer by layer, the original house was cloaked in carved limestone, rising into towers and turrets, with windows traced in delicate tracery. Inside, the jewel of

their creation was The Gallery: a soaring, cathedral-like hall measuring over 132 feet long. Designed by the Pain brothers and enriched by Gothic revivalist L.N. Cottingham, it reflected the grandeur of a monumental space, an architectural masterpiece in stone, wood, and craftsmanship.

Beyond its beauty, Adare Manor became a place of purpose. During the Irish Famine, Lady Caroline established a School of Needlework to support local women. Adare Manor’s expansion offered critical employment in a time of national hardship, connecting its legacy with care and opportunity for the local community.

Through the decades, Earls of Dunraven would come and go, some as parliamentarians, some as adventurers, and others as quiet custodians of heritage. By the time the house welcomed the Duke of York (later King George V) in 1897, it had secured its place among Ireland’s greatest estates.

In 1988, the next chapter began. Adare Manor was reborn as a five-star hotel, its walls still whispering tales of its noble past. Today, guests wander the same halls once walked by viscounts and visionaries, feeling not like visitors, but as if they, too, are part of a centuries-old story still unfolding.

“This charming spot was my home of unclouded happiness for forty years: may Heaven’s choicest blessings be poured with equal abundance on its present and future possessors.”

– Lady Caroline Wyndham-Quin, Countess of Dunraven –



IN THIS EDITION



Where Flavour Meets Excellence
DINING AT ADARE



Leading Sustainability
THOMAS BREEN



A Family Adventure Awaits
TIMELESS MEMORIES



Crafting and Sourcing Timeless Pieces
BOUTIQUE COLLECTION



The Art of the Approach
GOLFING AT ADARE



A Symbol of Timeless Wonder
THE TÉIDÍ BEAR

Where Flavour Meets Excellence

Dining at Adare Manor

At Adare Manor, every moment is a masterpiece of care and intention and nowhere is that more beautifully expressed than through its culinary artistry. Across three distinctive dining spaces, each with its own story, rhythm, and spirit, guests are invited on a journey of flavour that feels deeply rooted in Adare Manor's character. From the quiet grace of The Oak Room to the refined ease of The Drawing Room and the relaxed charm of The Carriage House, dining here is never simply about a meal, it is the creation of a memory, savoured long after the last course.

The Oak Room: A Story in Every Bite

Set within the historic heart of the Manor House, The Oak Room is a space that whispers of time, its original oak panelling, gentle candlelight, and river views lending it an atmosphere of intimate grandeur. This is Adare Manor's Michelin-starred jewel, where Head Chef Mike Tweedie brings a poetic clarity to every plate. His tasting menu is a celebration of the finest Irish produce, wild herbs, native seafood, seasonal vegetables, each dish telling a story of place, provenance, and precision.

The Oak Room's menu reflects the artistry and restraint at the core of this dining experience. Each plate is crafted with a deep respect for local ingredients, showcasing the best of Irish fare with finesse and elegance. Guests can enjoy a multi-course tasting menu that evolves with the seasons, offering an immersive exploration of the island's freshest flavours. From delicate fish courses that highlight Ireland's rich maritime offerings to beautifully balanced meat dishes that tell the story of the land, each dish is a reflection of the care and creativity that defines Adare Manor's culinary approach.

The experience at The Oak Room is about more than just the food, it's about connection. The attentive yet unintrusive service allows guests to savour every bite, every sip of wine, and every moment of conversation in an atmosphere that feels both grand and intimate. The serene river views, combined with the soft glow of candlelight, create the perfect setting for indulgence. This is a place for reflection, for special moments shared over exquisite food, where time slows down and every course feels like a celebration of Ireland's finest ingredients.



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The atmosphere is one of casual sophistication, ideal for lingering over a relaxed meal while taking in the scenic views through the expansive glass walls.



Throughout the day, The Drawing Room offers light meals, delicate salads, and refreshing dishes, all made with the finest Irish ingredients from artisan suppliers.



Head Chef Mike Tweedie brings a poetic clarity to every plate.



The Carriage House: Relaxed Sophistication from Morning to Night

A short stroll from the Manor House brings guests to The Carriage House, a polished yet laid-back retreat where the estate's natural beauty and culinary craft converge. The restaurant serves breakfast, lunch, and dinner daily, offering something for every moment. Its interiors feature contemporary elegance, timber beams, soft leather seating, rich textures, and warm tones give the space a grounded, welcoming feel.

By day, guests gather for generous breakfasts or relaxed lunches, with a menu that leans into bold, comforting flavours, chargrilled steaks, seasonal seafood, and classic sides, all executed with refined confidence. The atmosphere is one of casual sophistication, ideal for lingering over a relaxed meal while taking in the scenic views through the expansive glass walls.

As the evening settles in, The Carriage House transforms into an elegant space for dinner. The menu evolves to feature a selection of exquisite dishes, from fresh seafood to expertly prepared meats, all enhanced by a sense of indulgence and celebration. Perhaps the most exciting aspect of the restaurant is its sushi bar. Offering a delightful selection of nigiri, sashimi, and maki, the sushi bar brings a modern twist to the experience, adding an element of surprise and sophistication that perfectly complements the relaxed elegance of The Carriage House.

The glazed terrace is a favourite from dawn to dusk. With one wall opening to sweeping views of the putting green and gardens, it feels effortlessly connected to nature. Hanging baskets, planters brimming with foliage, and lanterns that catch the light create a serene, semi-outdoor mood. At breakfast, it's peaceful and bright, a quiet corner of the day. By dinner, it transforms into a softly lit sanctuary where guests dine surrounded by the rustle of leaves and the hush of evening air. It's a place to pause, savour, and return to again and again.

The Drawing Room: A Noble Escape

Overlooking the formal Parterre Gardens, The Drawing Room is flooded with natural light, creating an inviting and luxurious atmosphere. Ideal for a tranquil interlude, it's a space where guests can enjoy everything from a morning coffee by the vast windows to a flute of champagne beneath the magnificent gilded ceiling in the evening. Throughout the day, The Drawing Room offers light meals, delicate salads, and refreshing dishes, all made with the finest Irish ingredients from artisan suppliers.

By evening, The Drawing Room becomes a refined setting for cocktails and sparkling conversation. The cocktail list, curated by expert mixologists, is a tribute to Adare Manor's history, with both traditional and innovative drinks featuring specialty liquors and subtle twists. Guests can enjoy their cocktails as an aperitif before dining in The Oak Room or as a nightcap after a memorable day.

The décor of The Drawing Room exudes elegance, with a magnificent gold-leaf restoration of the ceiling, original plaster details, and woven pale vanilla fabric on the walls. The bespoke draperies, re-woven from an 18th-century French brocatelle, add a refined touch, complementing the space's aristocratic presence. The grand bay windows, designed by architect Philip Charles Hardwick, bathe the room in light and frame stunning views of the meticulously designed Parterre Gardens, a true testament to the estate's legacy. The room also boasts two grand fireplaces, one featuring carvings of oak leaves and acorns, a nod to Adare Manor's Irish roots.

THOMAS BREEN

Leading Sustainability with Purpose and Precision



Walk the grounds of Adare Manor and you'll find beauty in every direction, from ancient trees and wild meadows to the gentle flow of the River Maigue. But behind the postcard views lies a deeper story, one of restoration, responsibility, and quiet transformation. At the heart of this movement is Thomas Breen. His official title is Loss Prevention Manager, but his true purpose lies in something far greater, protecting the future of the land he loves.



fleets, and robotic mowers complement this push for low-impact operations, each decision meticulously designed to harmonise luxury with responsibility. "I take inspiration in the fact that I am very much not alone in this quest, we are all part of this change in Adare, we are making the difference," says Thomas, emphasising the collective spirit behind the resort's sustainability efforts.



Thomas's journey toward sustainability was shaped early in life. Growing up on a family farm where everything was reused and repurposed, he learned the value of resourcefulness. Later, studies in outdoor education revealed the fragility and wonder of the natural world. These formative experiences planted a belief that would become his driving force: sustainability is not merely an environmental concern, it is foundational to thriving communities and long-term well-being.

"After college, I watched entire villages emptied of their youth during the 2008 recession. It became clear to me that sustainability must also mean economic and social resilience," Thomas explains.

"At Adare Manor, we're building back stronger, for people, nature, and generations to come."

Today, that vision is brought to life in tangible, ambitious ways across the estate. From a vast 3.8-acre solar farm that echoes the grandeur of the Manor itself, to ongoing rewilding initiatives and the creation of wetlands, the resort's environmental initiatives have steadily taken shape. Battery-powered grounds equipment, electric courtesy

how far-reaching our work is," says Thomas. "It's embedded in everything, from sourcing ingredients and designing menus to managing energy and preserving native habitats."

Sustainability here is not just policy, it's philosophy. Adare Manor's purchasing supports local Irish suppliers wherever possible, and the resort hosts 'Meet the Maker' evenings to champion regional craft and design. Conservation partnerships with Inland Fisheries and Bat Conservation Ireland, alongside the All-Ireland Pollinator Plan, further showcase a dedication to biodiversity rooted in action.

Perhaps most striking is Thomas's belief that luxury and sustainability not only co-exist, they elevate one another. "As a world-leading resort, we set the standard," he says. "When people say it can't be done, I remind them that this is Adare Manor. Making dreams come true is our business." For Thomas, the most rewarding moments come when others are empowered to see their own role in this journey. "Sustainability begins with one small change, one thoughtful action, we all have a part to play, and together, we're making it count."



Where the Ryder Cup
Will Be Won or Lost

Tour and Triumph

Tour the final four holes of the course with Andy as he breaks down the decisive moments. Gain insights and even take a shot or two in this exclusive experience.



Garden Tour

Wander and Admire

Embark on a guided tour through the formal gardens of Adare Manor, unveiling the rich history and meticulous design that define these beautifully curated landscapes.



Padel Group Session

Play and Conquer

Experience the thrill of padel one of the fastest-growing sports worldwide, with our team on hand to guide you. This intimate game fosters conversation and camaraderie, making it a particularly enjoyable and social experience.

Chocolate Tasting Experience

Indulge and Explore

Begin with an introduction to chocolate making at Harry Lowes Cottage, followed by a visit to Cedric Riviere's kitchen to see his creations, explore his craft, and savour his latest chocolate delights.

Wine of the Week

Discover and Savour

An exclusive experience guided by our sommelier, introducing you to a curated wine selection, its vineyard, grape, terroir, and history. Kindly meet us at the concierge desk.



Axe Throwing

Aim and Conquer

Tucked away in the woods, our timber lounge offers the perfect setting for this thrilling and competitive activity. With expert guidance, sharpen your skills and take on the challenge.



Champagne Hour

Sip and Shop

Enjoy an hour of champagne while exploring curated collections and exclusive collaborations in The Boutique at Adare Manor, celebrating the craftsmanship of leading designers and artisans.

Signature
Complimentary
Experiences

Weekly Timetable

DAY	TIME	COMPLIMENTARY ACTIVITY	LOCATION
Monday	10am	Where the Ryder Cup Will be Won or Lost	Concierge
Tuesday	3pm	Garden Tour	The Formal Gardens
Wednesday	4pm	Padel Group Session	The Padel Club
Thursday	4pm	Wine of the Week	Concierge
Friday	10.30am	Axe Throwing	The Padel Club
Saturday	6pm	Champagne Hour	The Boutique
Sunday	11am	Chocolate Tasting Experience	Harry Lowes Cottage

Please note: The Wine of the Week, Chocolate Tasting Experience and Axe Throwing have limited availability and must be booked with our concierge team.



Timeless Memories

A FAMILY ADVENTURE AWAITS



At Adare Manor, every moment offers families the chance to create lasting memories in a setting where adventure, tradition, and luxury blend seamlessly. Surrounded by the breathtaking beauty of the Irish countryside, this historic estate invites families to step away from the ordinary and embrace experiences that foster connection and wonder. Each activity is designed not only to thrill and delight but also to bring families together, whether they're bonding over the flight of a majestic bird or sharing laughter on the padel courts.

One of the most enchanting experiences is falconry, a practice dating back centuries, where families can witness the grace and power of raptors soaring through the skies. Under the expert guidance of Adare Manor's resident falconers, guests of all ages are introduced to a selection of awe-inspiring birds. From 'Tiny,' the Scops Owl, to 'Saoirse,' the American Bald Eagle, each bird offers a unique moment of connection to nature. The experience provides an opportunity for families to gather together and share in the thrill of watching these incredible creatures take flight - an unforgettable memory that will be treasured for years to come.

After the wild skies, families can turn to the time-honoured tradition of the Irish Gundog Experience. On the same grounds where the estate's sporting heritage flourished, the highly trained Labradors demonstrate their exceptional skills in agility and water work. Families will be captivated by the seamless partnership between

the dogs and their handlers, witnessing a bond that has been nurtured for generations. You will also learn how to handle these wonderful dogs yourself, gaining hands-on experience in working with these remarkable animals.

For families with a competitive spirit, the estate's padel courts provide the perfect outlet for some friendly fun. Whether you're a seasoned player or picking up a racquet for the first time, padel's dynamic and accessible nature makes it ideal for families to enjoy together. It's not just about winning, but about creating moments of shared joy and connection, where laughter echoes across the courts and everyone from young children to adults can join in the excitement.

For those moments when families want to unwind and reflect, a horse-drawn carriage ride through the estate offers an escape into a more peaceful pace. Wrapped in luxurious lambswool blankets, families can journey across 840 acres of stunning Irish landscape, while hearing tales of Adare Manor's storied past. As the gentle clip-clop of hooves fills the air, there's time to simply enjoy each other's company, take in the beauty of the surroundings, and capture those precious moments together.

At Adare Manor, every experience is a chance to come closer, to bond over shared adventures, and to create memories that will be cherished for generations. From the awe-inspiring falconry to the serene carriage rides, these moments are an invitation for families to come together and embrace the magic of the estate.



Discover Hidden Wonders

Step into the enchanting world of Adare Manor's grounds, where every path leads to a new discovery and every corner holds the promise of beauty and wonder. Whether wandering through the meticulously landscaped gardens or cycling along the winding trails, the estate invites you to discover its stunning beauty and rich heritage. Discover a selection of our estate's most captivating spots, where elegance, serenity, and nature harmonise to create unforgettable moments.

The Formal Gardens: A Timeless Oasis

A walk through the Formal Gardens at Adare Manor is like stepping into a painting, where every carefully tended flower and sculpted hedge tells a story of timeless beauty. The meticulous design, with its symmetrical patterns and vibrant blooms, offers a space for reflection and quiet admiration. It's here that guests can breathe in the fragrant air and enjoy the peaceful atmosphere that defines the essence of Adare Manor. The gardens also offer the perfect spot for a photo, with the iconic manor standing proudly in the background, creating a truly memorable image.

The Walled Gardens: Seclusion and Serenity

Hidden behind the towering granite walls of the estate's historic gardens lies a secluded retreat, brimming with charm and elegance. Roses tumble over delicate arches, clematis weaves its way through stone, and the air is infused with the sweet scent of wildflowers. This serene haven offers the ideal setting to lose yourself in nature's beauty, wander along tranquil pathways, and immerse yourself in the peaceful surroundings of one of Adare Manor's most captivating spots.



The Woodland Walk: A Journey Through Nature

The name Adare Manor is rooted in the magic of trees, with its Irish translation, Áth Dara, meaning "the ford of the Oak Tree." Follow the path through ancient oaks and towering trees, where whispers of nature guide you deeper into the woods. Pause at the handmade poet's hut and explore the mysterious clay footprints of forest animals, inviting reflection. Along the way, discover a life-sized willow stag and playful willow hares, all adding to the woodland's charm. The path also leads you through enchanting willow tunnels, creating a magical journey through the forest.

Harry Lowes Cottage: A Perfect Pause

After exploring the gardens and woods, make your way to Harry Lowes, where a cup of signature hot chocolate or a selection of fine chocolates awaits. This charming stone cottage is the perfect spot to take a break, offering both respite and indulgence as you reflect on the beauty of your surroundings.

Elevate Your Experience with a Picnic

While exploring the grounds of Adare Manor, a picnic is the perfect companion to your day. Indulge in sweet treats, savoury delights, and perhaps a glass of champagne as you sit back and enjoy your surroundings. Our concierge team is available to arrange your bespoke picnic, carefully prepared by our team to suit your occasion.



Beyond the Collections

THE ART OF SOURCING AND CREATING TIMELESS PIECES

At The Boutique at Adare Manor, every item tells a unique story crafted with care, steeped in heritage, and designed to embody the luxurious experience of the Manor itself. The carefully curated collection offers guests a chance to take a piece of this elegance home, from artisanal goods to bespoke treasures.



CURATING WITH CARE

At the heart of the boutique is Deirdre Moore, whose expert eye and passion for craftsmanship shape the boutique's offerings. "I'm dedicated to finding items that align with the luxury and elegance of Adare Manor," she explains. "Each piece is chosen not just for its beauty but for the story it tells, whether it's inspired by Irish heritage or crafted from the finest materials".

A significant part of Deirdre's work involves sourcing locally made items, which are cherished by guests. "Many of our guests love to take home a piece of Ireland, something that carries meaning and tells the story of the place they've visited," she adds. "Irish brands, with their rich history and commitment to quality, are a central part of our boutique's identity."

THE SELECTION PROCESS

Deirdre's approach to curation is built on quality, exclusivity, and relevance. "I look for products that reflect the standards of Adare Manor – luxury, artistry, and sustainability are key factors. We also pay close attention to guest feedback to refine our selection, ensuring it always meets their expectations."

The boutique's offerings evolve throughout the year. We maintain a timeless core selection, while introducing seasonal pieces to reflect the changing landscape. "For spring and summer, we bring in lighter textiles, fresh fragrances, and delicate accessories that echo the vibrancy of the season. Think soft pastels, linen blends, and floral accents. As autumn and winter approach, we introduce cosy cashmeres, rich colours, and festive gifts, including exclusive limited-edition items designed to capture the magic of the season."

SOURCING AND BESPOKE PIECES

Deirdre's search for extraordinary finds takes her across Ireland and Europe, attending exclusive trade shows and discovering brands that align with the boutique's vision. "Many of our most exquisite pieces come to us organically, drawn by our reputation for curating a truly distinguished experience."

Bespoke collaborations further define The Boutique's uniqueness. "It's a collaborative process," Deirdre explains. "Mood boards, samples, and a deep understanding of Adare Manor's aesthetic ensure each piece embodies our essence."

One of the most anticipated collections is an exclusive collaboration with the Jack Murphy brand, a third-generation family business. Their bespoke collection for Adare Manor blends traditional Irish craft with modern sophistication, featuring timeless garments made from the finest Irish wool tweed. This exquisite line will debut later this summer.

A CURATED EXPERIENCE

The Boutique is designed to be an experience in itself, where guests can not only shop but immerse themselves in the atmosphere of timeless luxury. Every detail, from the soft lighting to the curated scent, is crafted to ensure the boutique reflects the essence of Adare Manor.



ÉRIU *A Legacy Woven in Wool*

What began with a treasured hand-knit baby blanket has evolved into a movement dedicated to restoring Ireland's wool industry. Over a decade ago, Zoe Daly received a gift from her grandmother, a handmade Irish wool blanket, created to welcome her daughter into the world. More than just a symbol of warmth, it was a testament to a craft that was slowly fading from memory. This blanket would ignite the creation of Ériu, a luxury wool brand grounded in sustainability, heritage, and unparalleled craftsmanship.

Zoe's journey began with a simple desire to recreate this meaningful blanket using Irish wool. But in her search, she discovered a surprising truth: nearly all wool used in Ireland's textiles was imported. Despite Ireland's rich history of wool production, native fleece had all but vanished from the market. This revelation led to a life-changing meeting with Lionel Mackey, a sheep farmer and businessman who would later become Zoe's husband. Together, they founded Farm to Yarn, a network that pays farmers ten times the market rate for high-quality fleece, breathing new life into Ireland's wool industry.

Ériu was born from this partnership, named after the goddess Ériu, who lent her name to Ireland (Éire). The brand reflects a deep commitment to reviving Ireland's native wool tradition, creating timeless pieces that celebrate sustainability and craftsmanship. Each creation is handcrafted by

master artisans Ann and Anne in Lucan, Co. Dublin, with every piece designed to be passed down through generations, becoming a cherished heirloom.

Inspired by the land, nature, and Ireland's rich heritage, Zoe's designs are infused with stories of place. The Elements Collection draws from the Irish landscape, offering 16 shades inspired by Air, Fire, Earth, and Water capturing Ireland's natural beauty in every thread. Previous collections were inspired by the vibrant hues of the kingfisher bird, native to Irish rivers.

Sustainability lies at the heart of Ériu, rooted in the tradition of slow, intentional craftsmanship, with each piece designed to last. Wool, by nature, is carbon-sequestering, durable, and fully compostable providing a luxurious alternative to the fleeting trends of fast fashion. Even the packaging aligns with this ethos, with envelopes that can be planted to grow native wildflowers.

For Zoe, Ériu is not just a brand; it is a tribute to her grandmother, Irish heritage, and a craft that transcends time. "When I put that blanket around my shoulders, I just knew this was something I couldn't give up on."

Ériu invites you to join this journey, investing in pieces that honour the past and create a lasting legacy for the future.



The Art of the Approach

PLAYING ADARE MANOR’S DEFINING HOLES

By Andy McMahon Director of Golf Operations

THERE’S A RARE HARMONY TO THE GOLF COURSE AT ADARE MANOR; A DESIGN THAT CHALLENGES WITHOUT PUNISHING, REWARDS STRATEGY OVER STRENGTH, AND REVEALS ITS BRILLIANCE THROUGH EXPERIENCE. THESE FIVE DEFINING HOLES ARE ONES TO APPROACH WITH INTENTION. HERE’S HOW TO PLAY THEM.



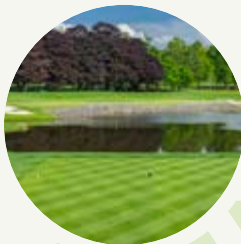
Par 4, 433 Yards

A composed start is essential. Aim just right of centre, far enough to avoid the single fairway bunker, but not so wide that the mature trees block your next shot. The pin position makes all the difference here: front placements invite a short iron, while a back pin might demand up to three clubs more. Under-clubbing or adding excess spin risks rolling into the water beyond. The centre of the green remains the safest strategy, precise, but patient.



Par 5, 633 Yards

The longest hole on the course rewards bravery and punishes greed. From the tee, decide whether to lay up or carry the fairway bunkers, a successful shot offers significant roll. The second shot plays to the widest fairway on the course, with the Manor House as your ideal line. Guarded by severe run-offs, the green tempts a bold play in two, but many find trouble chasing it. A controlled third shot often yields a safer birdie chance.



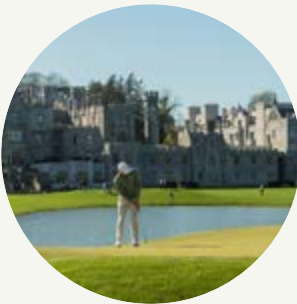
Par 4, 454 Yards

A sweeping, majestic par 4. Favour the left-hand side off the tee to avoid the fairway bunker and unlock the clearest angle onto the green. Subtlety is everything on approach, this green falls away from front to back, and anything long will run. The hole’s quiet seclusion, framed by hardwoods, creates a rare stillness. Let it sharpen your focus.



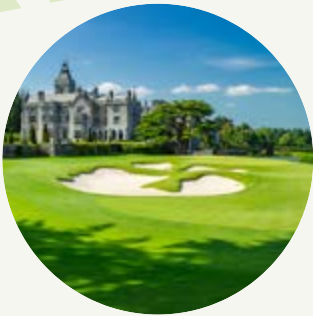
Par 3, 157 Yards

Ireland’s second-longest green at 85 yards from front left to back right, this par 3 is as strategic as it is scenic. A front-left pin invites a wedge, but the water short is deceiving. To find the far-right side, you’ll need a much longer carry than expected. It’s rare to be aiming right off the pin at all. Wind plays a crucial role, and club selection is everything. Walk away with a par, and you’ve done well.



Hole 18 – Par 5, 548 Yards

A closing hole that tests nerve and judgment. The River Maigue shadows every yard, separating fairway from green and punishing anything off-line. Carrying the fairway bunker unlocks a potential shot at the green in two, but the reward is risky, a shallow target, tightly protected. When out of position, restraint is key. Many have chased the green and found only trouble. A sensible lay-up and pinpoint wedge is often the smarter play.



A JOURNEY TO WELLNESS

Four Transformative Rituals

Dehydrated, Lacklustre Skin?

Say Hello to a Summer Glow

THE CELESTIAL BLACK DIAMOND FACIAL

Long days in the sun, travel, or changing seasons can leave the skin feeling parched and lacklustre. The Celestial Black Diamond Facial by 111SKIN is an opulent remedy, designed to deeply hydrate, plump, and rejuvenate the complexion. Using potent antioxidants, restorative peptides, and signature massage techniques, this facial restores vitality and radiance, ensuring a luminous glow that lasts long after your time at the spa.



Feeling Overwhelmed?

Find Your Balance

YOGA AT THE PADEL CLUB

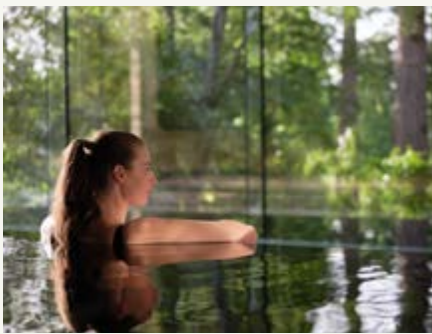
When the mind is racing and the body feels tense, a private yoga session at The Studio offers the perfect escape. Whether you crave a gentle flow to unwind or an energising session to reset, our expert instructors craft each experience to meet your needs. With every breath and movement, stress fades, clarity returns, and a renewed sense of balance takes hold, preparing you to embrace the beauty of the day ahead.

Jet-Lagged or Restless?

*Find Peace with the
Coladh Samb*

OUR SIGNATURE MESSAGE

For those struggling to unwind and prepare for a truly restful night, Our Signature Message treatment is the perfect antidote. Using Swedish massage techniques and ceramic stones, this luxurious treatment balances the nervous system and soothes both body and mind, guiding you gently into a state of deep relaxation. As tension fades, a sense of tranquillity takes over, and prepares you to drift off into a sound night’s sleep.



Need Total Rejuvenation?

*Awaken Your Senses in
the Thermal Retreat*

THERMAL SUITES

A sanctuary of warmth and renewal, the Thermal Suite at The Padel Club is designed to bring you back to life. Start with the soothing embrace of the vitality pool, where heated waters relax tired muscles. Let the sauna and steam room work their magic, increasing circulation and melting away tension. Finally, awaken the senses with the contrast of cool experience showers, leaving you invigorated, energised, and completely recharged.

*At Adare Manor, the path to renewal is woven into every detail.
Here, wellness is not just a moment - it is a way of being.*

The Téidí Bear

A SYMBOL OF INNOCENCE, OPTIMISM, AND TIMELESS WONDER

In the heart of Adare Manor's storied grounds, a silent guardian stands watch. Towering at four metres, cast in bronze yet filled with warmth, the Téidí (meaning 'teddy' in Irish) Bear, officially titled *In Search of Lost Time*, is more than a sculpture. It is a whisper of childhood wonder, a beacon of nostalgia, and a symbol of life's ceaseless journey.

Created by renowned Irish artist Patrick O'Reilly, this endearing figure marches forward with quiet determination, evoking the boundless curiosity of youth. It is a reflection of companionship and trust, conjuring the innocence of a beloved teddy bear, a steadfast confidant from childhood days. Here, amidst the grandeur of Adare Manor, Téidí Bear invites guests to pause, to remember, and to embrace the delicate dance between memory and time. Standing beneath its watchful gaze, one is

reminded that life is an unfolding story of dreams, memories, and uncharted paths - a journey to be cherished in every moment.

With a career spanning over two decades, Patrick O'Reilly has captivated audiences worldwide.



His work has graced the landscapes of Paris, New York, and Dublin. His sculptures, often infused with playfulness and profound emotional depth, transcend mere form. They speak to the human experience, stirring hearts and minds alike. From

the 3 Arena in Dublin to a tutu-clad bear in Cape Town, his creations have become beloved landmarks, each telling its own story.

To celebrate Téidí Bear's presence at Adare Manor, an exclusive chocolate interpretation of the sculpture has been crafted. This luxurious indulgence mirrors its iconic form. As part of the Manor's signature amenities, the artistic confection offers guests the opportunity to savour a moment of sweetness and a tangible connection to the magic of the piece. In the Adare Manor Boutique, Téidí Bear's legacy continues with a curated selection of Téidí-inspired treasures. From elegantly designed umbrellas to finely embroidered golf towels, each item serves as a cherished keepsake and an invitation to carry the spirit of the Bear beyond Adare Manor's walls.

“The Bear allows viewers to revisit the essence of their past,” O'Reilly shares. “Leading to flashbacks of joyful recollections, but with an awareness that life moves forward.”



The Charm of Adare Village

YOUR GUIDE TO ADARE'S HISTORY AND HIDDEN GEMS

By David Gale: Head Concierge

Only a five-minute walk from the gates of Adare Manor, Adare is often called one of the prettiest villages in Ireland, with its thatched-roof cottages whispering stories of generations gone by. The charming streets and welcoming atmosphere offer a glimpse into Ireland's past while embracing the warmth of its present.

A Step Back in Time

Stepping into Adare is like walking through the pages of history. Towering over the village, Desmond Castle stands as a formidable relic of the 13th century. Once a stronghold of the Earls of Kildare, it later fell to the powerful Earls of Desmond, who left their name upon its weathered stone. Today, its ruins stand as a testament to the turbulent past of medieval Ireland, with guided tours available from June to September.

In the village centre, the Trinitarian Abbey Ireland's only remaining church of its kind stands as a sanctuary of peace and presence. Founded in the 13th century and lovingly restored in the 1800s, it continues to serve as the village's Roman Catholic church. Its gothic arches and quiet beauty offer a moment of reflection amidst the day's discoveries.

Curated Boutiques and Irish Craftsmanship

Along its charming streets, elegant boutiques present carefully curated collections—each one a reflection of timeless style and thoughtful design. Lady Penelope, Isobel, and Catherine McCormack offer refined fashion for those who favour classic silhouettes with a modern twist, while Aoife McNamaras boutique celebrates contemporary Irish design rooted in sustainability and storytelling.

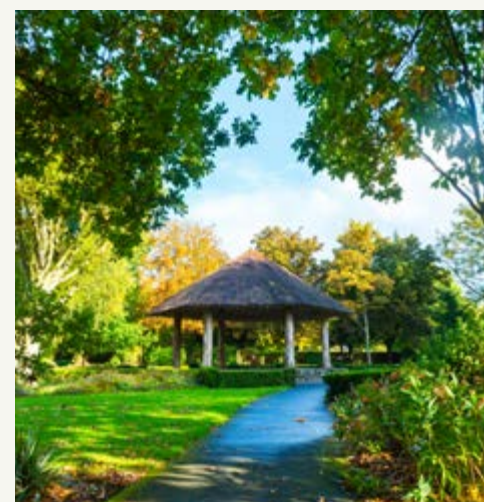
Art flourishes here too. At Draíocht Gallery, an evocative selection of Irish paintings and sculpture captures the spirit and soul of the island. Just a short stroll away, the Adare Heritage Centre invites guests to delve into the village's layered history through immersive exhibitions, followed by a browse through its selection of handwoven woollens and artisanal Irish gifts.

Cafés and Sweet Treats

Adare's café culture is one of quiet indulgence. At Ponaire Coffee Roastery, the aroma of expertly roasted beans fills the air a delight for connoisseurs. The Good Room offers a warm, graceful setting where delicate cakes and conversation flow with ease. For something a little more tucked-away, Café Lógr beckons with freshly baked treats served in an intimate, inviting corner of the village.

Traditional Irish Pubs

As evening settles in, Adare's traditional pubs offer the perfect place to unwind. Pat Collins Bar, Auntie Lena's, and Bill Chawke's each bring their own charm, with live music, friendly conversation, and perfectly poured pints of Guinness. Whether you're sitting by the fire or enjoying the buzz of the bar, these local favourites offer a true taste of Irish hospitality.



Crafting The Magic

The Women Defining the Adare Manor Experience



the
Storyteller
Sarah Ormston
Director of Marketing



the
Connector
Gillian Griffin
Director of Sales

In your eyes, what is the essence of Adare Manor?

The essence of Adare Manor lies in its quiet majesty; where every detail is curated with care, and every moment is designed to feel personal. It's a place of heritage and heart, where timeless luxury is defined not just by surroundings, but by how guests are made to feel: seen, valued, and at ease.

Before a guest ever sets foot on the estate, they've already been introduced to Adare Manor through your lens. How would you describe the image you strive to create?

I strive to craft a brand presence that feels elegant, authentic, and emotionally resonant. It's about creating a sense of anticipation; inviting guests into a world that is both extraordinary and deeply human. Every touchpoint should feel intentional and aligned with the understated excellence that defines Adare Manor.

What emotions or sensations do you want people to feel when they first encounter Adare Manor in a campaign

A sense of wonder; like they've discovered something rare and meaningful. I want people to feel that Adare Manor is more than a destination; it's a memory waiting to happen. The tone should evoke warmth, intimacy, and trust, wrapped in quiet luxury.



Can you share a campaign, video or image that, in your opinion, captured the spirit of Adare perfectly? What made it so special?

One of the campaigns that stands out to me featured the estate through the lens of the seasons; a visual narrative of how Adare transforms while remaining timeless. It stood out because it didn't overstate or over-style; it allowed Adare Manor to speak for itself. The beauty was in its restraint, and that quiet confidence felt true to who we are.

What part of your role Director of Marketing do you find most rewarding?

I find great purpose in ensuring that the guest experience begins long before arrival; through storytelling that honours the creativity, care and dedication of our entire team. It's incredibly rewarding to honour Adare Manor's legacy while helping it evolve in meaningful ways.

Looking ahead, how do you see the story of Adare Manor evolving in the next few years?

I see the story becoming more personal and experiential; inviting guests not just to visit, but to feel part of something lasting, to return to us again and again and make us an important part of their life experiences. As the world becomes faster and louder, Adare Manor's quality and authenticity will only become more valuable. I think our evolution lies in further deepening the emotional connection people have with this place; not changing who we are, but continuing to tell our story with grace and intention.

In your eyes, what is the essence of Adare Manor?

Without a doubt, it is the team. You can have the most beautiful resort in the world, but it is the people who bring the magic, who create those unforgettable experiences and make guests feel truly at home. There are so many unique personalities among the team, each with their own little bit of roguish charm, which I believe our guests really respond to and love.

Many of the guests you connect with are seasoned travellers. What do you think sets Adare Manor apart from other luxury properties they may have experienced?

It is the feeling they get when they are here. Often, guests arriving at a Forbes Five Star property might expect it to feel formal or overly polished, but we are quite the opposite. While we certainly deliver the standards and service expected at that level, we do so in a relaxed, genuine way. The best way I can describe Adare Manor is with the phrase subtle, understated elegance. Our team offers hospitality that feels natural and effortless, which our guests really appreciate. Aesthetically, I believe it is the most beautiful property. Every detail of the house, the tones of the limestone façade, and the impeccably kept grounds are simply breathtaking. Even the floral arrangements throughout the hotel offer those unforgettable wow moments at every turn.



When attending global luxury travel events and trade shows, how do you share the story of Adare Manor with the world?

We have the most incredible property, manicured so beautifully both inside and out by our teams, and captured perfectly in assets by our stellar marketing team. Then it's about bringing the story of Adare Manor to life for clients, whisking them away in a moment to the magic of the Manor. Having been here as long as I have, it's hard not to feel passionate about the property you represent.

As the first point of contact for many potential guests, how do you ensure that every enquiry feels personal and meaningful?

All of our rooms are beautiful, but I do have my personal favourites, so I will often hand pick a room for a client. I might also personalise their room amenity or ensure their preferences are shared with the relevant departments ahead of time. I know, with full confidence, that once they arrive, our team will take the very best care of them.

How do you understand and anticipate the unique needs of each guest?

Our reservations and pre calling teams do an exceptional job in gathering every possible detail ahead of a guest's arrival. This behind the scenes preparation is vital. It allows us to deliver seamless, personalised stays and helps ensure we meet, and often exceed, expectations. Without these finer details, we simply would not be able to execute those perfect guest experiences.

What part of your role as Director of Sales do you find most rewarding?

There is so much I could say here. I feel very privileged to travel far and wide sharing the magic of Adare Manor with both new and longstanding clients. One of the most rewarding moments is seeing the property through their eyes, especially when showing it to someone for the first time. When guests later share feedback that it was the best property they have ever stayed at, that means the world. When you believe in the magic of Adare Manor the way we do, you just want everyone else to love it as much as you do.



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