

Adare Manor


HOTEL & GOLF RESORT



PRESS INFORMATION

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Adare Manor Hotel & Golf Resort Voted Ireland's Leading Hotel

By World Travel Awards

Adare Village, (Co. Limerick, Ireland), September 2011 ... [Adare Manor](#), located near Limerick and adjacent to the charming Adare Village with its storied thatched roof houses, is one of western Ireland's most exclusive, Five Star 19th Century Gothic castle hotels. It is also "Ireland's Leading Hotel," according to the World Travel Awards, which have been described by *The Wall Street Journal* as the 'Oscars' of travel and tourism.

"We are delighted to receive this prestigious recognition," says Anita Higgins, general manager of Adare Manor Hotel & Golf Resort. "We strive every day and with every guest to be the very best hospitality experience in Ireland, and are so pleased to have this recognized by the World Travel Awards"

There are many hospitality awards throughout the world, but only one World Travel Award. This year, a phenomenal 213,000 industry professionals participated in the voting process, which is scrupulously monitored and independently audited.

Since World Travel Awards 'burst' on to the international travel and tourism scene 18 years ago, the organization has been making a steady and significant, long term impact. It has taken a global lead on one of the most important aspects of travel and tourism – the quality customer experience.

Arguably, excellent customer experience is one of the last differentiators in hospitality. It is for this reason that World Travel Awards have become renowned and coveted. Many companies believe that they deliver superior customer experience, but sadly, this is often not matched by the perceptions of their customers. World Travel Awards' aim has been to encourage world-class competition, to stimulate innovation and creativity, and to ensure travellers receive exceptional value.

Winning a World Travel Award has become much sought after. Companies who are presented with one of these prestigious awards are coming to regard this considerable achievement vital to helping reassure travellers and effectively assist sales and marketing performance. To learn more about the World Travel Awards, visit <http://www.worldtravelawards.com>.

**To access Adare Manor's online Media Centre, visit <http://www.adaremanor.com/media-centre.html>.
For high resolution images, visit <http://www.adaremanor.com/media-gallery.html>.**

About Adare Manor Hotel & Golf Resort

[Adare Manor Hotel & Golf Resort](#) in County Limerick is one of Ireland's leading 5 star castle properties. The 840-acre Adare Manor Hotel & Golf Resort is the ultimate luxury five star vacation destination, offering a variety of deluxe accommodations, an 18-hole Robert Trent Jones Sr.-designed championship golf course, luxurious spa treatment rooms, world-class dining facilities, fishing, shopping, sightseeing, and a host of other estate activities which will intrigue even the most experienced travellers. It is also situated in the village of Adare, one of the most picturesque places to visit in all of Ireland. For more information on Adare Manor Hotel & Golf Resort and for reservations, visit www.adaremanor.com.

